

5 COMMANDMENTS OF THE AMBITIOUS

#1 EVERYDAY PASSION

DO THINGS WITH A

BANG!

#3 EMBRACE RISK

WHAT?!
PLAYING IT SAFE?

WOW!

NOW THAT'S
RISKY

#2 BIAS FOR ACTION

DO OR DO NOT.
THERE IS NO TRY!
- YODA

#5

DREAM
BIG!

IT'S
FREE



#4 NEVER GIVE UP

FALL SEVEN TIMES,
GET UP
EIGHT!